



Africa Information & Communication Technologies Alliance - AfICTA

presents

3rd AfICTA Quarterly Webinar

AfICTA is a not-for-profit alliance of ICT Associations, National Corporations, Companies, Organisations that facilitates multi-stakeholder dialogue with the view to foster accelerated ICT enabled development in Africa.

AfICTA organizes another edition of its e-Conference series with the theme “**Data is the new Oil: The Good, the bad and the ugly**” In 2017 The Economist published a story titled “The world’s most valuable resource is no longer oil but data. There are legitimate concerns about how tech giants are exploiting what they know about us, but is it all that bad? The webinar touches on the concerns as well as benefits of companies having access to and using our personal data.

The focus of the eConference is on all Africa regions of the continent with speakers from across the continent to contribute their wealth of knowledge to the attendants, in congruence with the realization of Africa's vision for digital Africa.

Theme and objective

The theme of the e-Conference is “**Data is the new Oil: The Good, the bad and the ugly**” and it is geared towards the realization of AfICTA [vision](#) of a digital Africa and the Sustainable Development Goals 2030.

Topics to be discussed include:

- How is personal data regulated in the various regions?
- What impact has COVID-19 had on the protection of personal information.
- How to mitigate the risks posed by malicious and unintentional insider threats on personal data?
- Facebook vs Apple. With Facebook tracking disabled what will happen to Facebook’s business model?
- Should we care about what happens to our personal data?

When?

September 29, 2021| 9:00 – 10:30 am (UTC)

Where?

On AfICTA ePlatform

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Participate?

Register to participate and you'll receive a link to participate.

Attendees would also have the opportunity to submit their questions for response by the speakers.

Moderator: Ulandi Exner, VC, Southern Africa, AfICTA

Guest Speakers:

Dr Ghada Bahig, Engineering Manager, Mentor A Siemens

Moira De Roche, Chair IFIP IP3 & Director, IITPSA

Sonja Coetzer, Managing Director, Salt Essential IT (Pty) Ltd.

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